

CIFF Guangzhou 2020. The first furniture exhibition held during the pandemic was carried out successfully.

Design, business, dedication, enthusiasm, safety and lots of visitors; the last edition of CIFF Guangzhou reconfirms itself as an essential business platform: 1,607 exhibitors occupied 300,000 square metres of exhibition space and attracted 145,363 visitors.

Solid and stable, CIFF is the first trade fair capable of opening its doors during this difficult moment in complete safety thanks to the absolute commitment and strict protocols adopted: the highest level of alert and attention to every detail guaranteed absolute safety for exhibitors, visitors and employees who, calmly and confidently, were able to work at their best and achieve high figures that were truly unexpected.

CIFF Guangzhou, as the primary platform for product launch and trade, both internationally and domestically, has played an important role in securing the stability of the supply chain and industry chain, as well as facilitating the recovery of the furniture industry in the fight against the pandemic.



CIFF Guangzhou has proven to be such a great success that it even surprised the organisers themselves, which shows the trust and confidence that this event has been able to instil in others over the years.

Ending on 30th July, the 4-day long exhibition included the **entire furniture supply chain** under one roof (home, outdoor and leisure furniture, home décor and home textile, office, hotel, and commercial furniture, furniture machinery and raw materials), occupied **300,000 square metres** divided into **1,607 exhibitors** and attracted **145,363 visitors**.

Figures that demonstrate the irreplaceable physical exposure for the furniture industry, and that show just how much the experience and the opportunity to touch the quality of the furniture with your own hands plays an important role in the decision-making process of the buyers. This is also why **CIFF once again proved to be a partner for companies and buyers** and not just a simple trade fair organisation; the effort involved in not cancelling, but simply postponing the 45th edition until a more suitable time, has resulted in **greatly helping all players in the sector**.

But that's not all! CIFF Guangzhou 2020 has once again reconfirmed itself as a place of dialogue and culture, during this very particular year, with design forums, exhibitions and events.



中国（广州 / 上海）国际家具博览会
China International Furniture Fair
(Guangzhou / Shanghai)

46th CIFF Shanghai 2020

National Exhibition
& Convention Center (Shanghai)
Shanghai Hongqiao, China
September 7-10, 2020

47th CIFF Guangzhou 2021

China Import and Export
Fair Complex
Guangzhou Pazhou, China
March 18-21, 2021 (1st phase)
March 28-31, 2021 (2nd phase)

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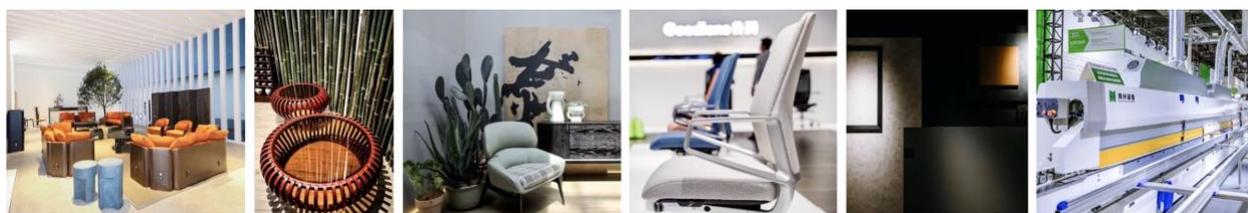


中国对外贸易广州展览总公司
CHINA FOREIGN TRADE GUANGZHOU EXHIBITION GENERAL CORP.
China Foreign Trade Guangzhou
Exhibition General Corp.



Among the many events, two extraordinary design exhibitions stand out: **Design Spring – Contemporary China Furniture Design Fair** and **2030+ International Future Office (“IFO”)**, both of which are essential for understanding the latest trends in the sector, “Design Spring” for promoting the growth and development of Chinese furniture design and “IFO” for exploring the infinite possibilities regarding the future of the office environment.

Not to mention the other 30 events organised: the design forums and the **Global Conference Industry Trend Conference 2020** were organised to communicate and promote the future development of the sector and the constant dynamic innovation that has always been the driving force behind CIFF.



In the upcoming future, CIFF Guangzhou will continue to innovate the trade fair service models integrated with innovative marketing activities, in order to offer more and more to both exhibitors and visitors.

CIFF Guangzhou and **CIFF Shanghai** complement each other and also interact with **CBD**, a building decoration fair, in order to strengthen each other and to grow together.

The **46th CIFF Shanghai** will be held from **7th - 10th September 2020** and, thanks to its constant development over its 5 years of life, today it adheres perfectly to the demands and expectations of the domestic and international furniture market.

The **47th CIFF Guangzhou** will be held from **18th - 21st March 2021** (first phase - home furniture, homedecor & hometextile, outdoor & leisure furniture) and from **28th - 31st March 2021** (second phase - office furniture, commercial furniture, hotel furniture and furniture machinery & raw materials).

For more information on CIFF please visit: www.ciff.furniture

You can download the [high-resolution images here](#)
Further images are available upon request

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