CIFF Guangzhou 2021. The most influential platform for trade and product launch

We are preparing for the **47th edition of CIFF** (China International Furniture Fair), which will take place at in Guangzhou over two phases, divided according to product sector: the first, **from 18 to 21 March 2021**, is dedicated to home furnishings, outdoor and leisure furniture, home décor and home textiles; the second, **from 28 to 31 March**, will be for office furniture, hotel furnishings, accessories, metal furniture, and furnishings for public spaces and reception areas, as well as materials and machinery for the furniture industry.

Without a doubt, excitement and innovation are the key words of the next edition of CIFF Guangzhou which, completely reinvented, will host over **4,000 exhibitors** gathered in an exhibition space extending over **750,000 square metres**.





CIFF Guangzhou confirms its role as the most important business platform in the Asian market, an unmissable trade fair event in which the best design brands will present new products with an attractive design and innovative concepts in line with the latest trends in a fast-moving market evolution, offering quality creative solutions, complemented by prestigious events and design competitions.







Phase 1 - March 18-21, 2021

home furniture, homedecor & hometextile, outdoor & leisure furniture

International design trends, modern and contemporary furniture, upholstery, and a variety of living and night area solutions will be showcased in the **Home Furniture** sector. **Homedecor & Hometextile** will focus on new interior design trends in furnishings, lighting, paintings, decorative elements, and artificial flowers, while **Outdoor & Leisure** will feature outdoor furniture



中国 (广州 / 上海) 国际家具博览会

China International Furniture Fair (Guangzhou / Shanghai)

47th CIFF Guangzhou 2021

China Import and Export Fair Complex & PWTC EXPO Guangzhou Pazhou, China

March 18-21, 2021 March 28-31, 2021

48th CIFF Shanghai 2021

National Exhibition & Convention Center (Shanghai) Shanghai Hongqiao, China September 3-6, 2021

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中国对外贸易广州展览总公司

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such as garden tables, chairs, and equipment and seasonal decorations leisure time.



Phase 2 - March 28-31, 2021

office furniture, commercial furniture, hotel furniture and furniture machinery & raw materials

Systems and chairs for the workplace, trends and solutions for the smart office as well as for public and commercial spaces and schools, furniture for medical care and for the needs of the elderly will be protagonist at the **Office Show**, the largest trade fair in the world dedicated to the office. **CIFM/interzum Guangzhou 2021** will host the leading international brands, who will offer the latest technologies, machinery, materials, surfaces, and essential components for the furniture industry.



Design exhibitions, seminars, and conferences will enrich the fair with content of high cultural value, providing interesting insights, moments of encounter, and useful ideas for inspiration and reflection.

There is therefore great anticipation for the **47th CIFF Guangzhou 2021** to respond to the international markets' new needs, understand global furnishing trends, and seize concrete business opportunities!

For more information on CIFF please visit: www.ciff.furniture

You can download the <u>high-resolution images here</u>
Further images are available upon request

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