

CIFF Guangzhou 2022. Design trend, global trade, full supply chain



中国（广州/上海）国际家具博览会

China International Furniture Fair
(Guangzhou / Shanghai)

49th CIFF Guangzhou 2022

China Import and Export
Fair Complex & PWTC EXPO
Guangzhou Pazhou, China

March 18-21, 2022

March 28-31, 2022

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Driven by innovation and design, CIFF – China International Furniture Fair is a business platform of strategic importance both for the domestic market and for export development; it is the world's largest furniture fair that represents the entire supply chain, bringing top-tier companies together, promoting new products, ideas, and solutions in order to meet constantly-evolving market needs, and organising events both online and offline, as well as B2B meetings.

Under the motto 'Design trend, global trade, full supply chain', CIFF gives a significant boost to efforts to promote the development of the entire furniture industry, respond to new market needs, and offer new, concrete business opportunities for sector players.



The extraordinary success of CIFF Guangzhou 2021 - which recorded +20.17% of visitors compared to the 2019 edition, held before the pandemic - is generating much enthusiasm and high expectations for the organisation of the next edition.

The **49th CIFF Guangzhou 2022** will take place in two phases organised by product sector: the first, **from 18 to 21 March**, will be dedicated to home furnishings, home decor and home textiles, and outdoor and leisure furniture; the second, **from 28 to 31 March**, will feature office furniture, furnishings for hotels, public and commercial spaces, healthcare facilities, and materials and machinery for the furniture industry. The Canton Fair Complex in Guangzhou, covering a **total area of 750,000 square metres of exhibition space**, is expected to host more than **4,000 companies** and over **350,000 trade visitors**.



The first phase will feature the top brands in the **Home Furniture** sector, showcasing the latest innovations in high-level design, upholstery, and customisation options for living spaces and sleeping areas. Among the design sector, '**Design Spring**' **CIFF-Contemporary Chinese Furniture Design Fair** which, after the extraordinary success of the last edition, will expand from 2 to 3 halls bringing together the most

influential Chinese brands, artists and designers who will help to further promote the development of Chinese design.

Homedecor & Hometextile will present new trends in interior design: furnishing accessories, lighting, paintings, decorative elements, and artificial flowers.

Outdoor & Leisure will focus on outdoor furniture such as garden tables and seating, as well as equipment and decorations for leisure.



During the **second phase**, the **Office Show**, the largest fair in the world dedicated to the office, will focus on new types of workspaces, public and commercial spaces: In addition to systems and seating for the workplace, office accessories, and metal furniture, suitable positioning and visibility will also be reserved for solutions for the smart office, furniture for medical care and the needs of the elderly, and furnishings for schools, hotels, and commercial spaces.

At the same time, **CIFM/interzum Guangzhou 2022** - the largest and most significant Asian trade fair dedicated to furniture industry technologies - will host the top Chinese and international brands, presenting the latest innovations, machinery, materials, surfaces, and components for furniture.



Countless **thematic events** will be held: **design exhibitions, seminars, and conferences** will enrich the fair with content of high cultural value, providing interesting insights, moments of encounter, and useful ideas for inspiration and reflection. These include the **CMF Trend Lab**, the **2030+ International Future Office** and many others.



49th CIFF Guangzhou 2022 will pay particular attention to **international trade**. The pandemic has strongly influenced the way relations between Chinese manufacturers and international customers are managed. With the **Overseas Procurement Circle**, CIFF therefore intends to innovate and continue finding new solutions to further develop the network of over 200 world markets developed over 24 years of experience and the business opportunities for export, offering buyers, purchasing groups, and

international e-commerce operators necessary information, round-the-clock services, and an efficient one-stop sourcing platform.

To meet the new demands and trends in international trade, a **Cross-Border E-Commerce Zone** will be created, providing product and material search services, discussion forums, matchmaking opportunities, and solutions and tools for globalising the furniture trade.

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Phase 1 - March 18-21, 2022

home furniture, homedecor & hometextile, outdoor & leisure furniture

Phase 2 - March 28-31, 2022

office furniture, commercial furniture, hotel furniture and furniture machinery & raw materials

For more information on CIFF please visit: www.ciff.furniture

You can download the [high-resolution images here](#)

Further images are available upon request

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