

## CIFF Guangzhou 2024.

### New concept, new layout, and large spaces dedicated to the Living and Dining Room Furniture Sector

The first phase of the 53rd CIFF Guangzhou will take place from 18 to 21 March 2024. It will be dedicated to home furniture and divided into three main sections: Home Furniture, Home Decoration & Home Textile, and Outdoor Furniture, Sunshade & Leisure.



The Home Furniture section will give significant attention to **Living and Dining Room Furniture** in an offering which would, on its own, constitute the world's largest trade fair dedicated to this product sector. Over **600 exhibitors**—including Hobang, Senchuan, J&C, Grand Modern, Levia, Artsymen, Rudi, Bilaodian, DHF, and more—will occupy no fewer than **14 halls** and **150,000 square metres of exhibition space** at this year's new location in Area C of the Canton Fair Complex and Area E of the PWTC Expo, following a reformulation of the fair's concept and the reorganisation of the general exhibition layout.



This section will be especially focused on **meeting the demands of international buyers and purchasing managers for large contract projects**, as well as interior designers who will find a complete range of products and all kinds of 'one-stop shop' solutions for furnishing dining and living rooms—from dining tables and chairs to sideboards and stools, as well as coffee tables, TV stands, armchairs, and more. International companies will also find all the **OEM/ODM services** they need here, as well as opportunities for establishing manufacturing and sales partnerships.



中国（广州 / 上海）国际家具博览会  
China International Furniture Fair  
(Guangzhou / Shanghai)

#### 53rd CIFF Guangzhou 2024

China Import and Export  
Fair Complex & PWTC EXPO  
Guangzhou Pazhou, China

March 18-21, 2024  
March 28-31, 2024

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CHINA FOREIGN TRADE GUANGZHOU EXHIBITION GENERAL CORP.

The **eight pavilions in Area C** will be dedicated to Modern Furniture (14.1 and 15.1), Living Room Furniture (14.2), Living Room Design (15.2), Living Room Space (16.2), and Living Room/Modern Furniture (14.3–16.3).

The **six pavilions in Area E** will be dedicated to Dining Room Design (E1), Dining Space (E2), and Dining Furniture (E3–E6).

The CE Area Promenade is a route for international buyers to enjoy refreshments and additional space for meetings and negotiations in the Buyer Bar.

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**53<sup>rd</sup> CIFF Guangzhou 2024**

*phase 1 - 18-21 March 2024*

*home furniture, homedecor & hometextile, outdoor & leisure furniture*

*phase 2 - 28-31 March 2024*

*office furniture, commercial furniture, hotel furniture and furniture machinery & raw materials*

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For more information on CIFF please visit: [www.ciff-gz.com](http://www.ciff-gz.com)

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You can download the [high-resolution images here](#) - *Further images are available upon request*

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