

CIFF Guangzhou 2024. Office and Commercial Space: The world's largest furniture platform for the tertiary sector

Taking place from 28th to 31st March 2024, the second phase of the 53rd CIFF Guangzhou will focus on furniture for workplaces and commercial spaces and will be complemented by CIFM/interzum Guangzhou, dedicated to materials, components, and machinery for the furniture industry.

With **1,100 exhibitors**, **24 pavilions** across areas A, B, and D of the Canton Fair Complex, an exhibition area of **over 240,000 square metres**, and an optimised layout **9% larger than the 2023 edition**, Office and Commercial Space is **the world's largest exhibition of office and commercial space furniture** and **Asia's definitive platform** for introducing products, setting trends, and establishing business relationships between exhibitors and professionals from all the world's major markets.



Under the theme '**New Office Fashion, New Commercial Trend**', the Office and Commercial Space Exhibition encompasses three main sections: Office Environment, Office Seating, and Public Commercial Space.

The **Office Environment** section in **Area A** offers comprehensive solutions for configuring working environments, such as office systems, accessories, metal furniture, and secure smart archives, avant-garde trends for the smart office, and furniture for facilities dedicated to healthcare and the needs of older people.

In this context and with the collaboration of high-quality brands such as Onmuse, Kano, Goodtone, UFOU, Uispair, Fenlun, Finest, U.miller, Archini, Cubespace, Smilesiyo, Soundbox, Burgeree, and WHM, considerable space will be reserved for innovation and trends in design, with the aim of fostering research and development in the sector and providing valuable sources of inspiration.

The '**Linking Design Star Special Exhibition**' will feature leading Chinese and international designers, together with 20 renowned design institutions, in high-level forums that aim to bring manufacturers closer to design issues and help develop new concepts, scenarios, and trends for the workplace.



中国（广州 / 上海）国际家具博览会
China International Furniture Fair
(Guangzhou / Shanghai)

53rd CIFF Guangzhou 2024

China Import and Export
Fair Complex & PWTC EXPO
Guangzhou Pazhou, China

March 18-21, 2024
March 28-31, 2024

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The **Office Seating** section, which alone represents the world's largest exhibition dedicated to seating, is spread over 80,000 square metres in Area D, for a total of 33% more space than the 2023 edition.

Office chairs and executive chairs. Lounge, reception, and visitor seating. An offering distinguished by commercial features directed at the extraordinary domestic market for office furniture as well as at exports, on the upswing since the pandemic, not only bringing thousands of international buyers to Guangzhou but also paying due attention to questions of design, technology, and, above all, ergonomics, in order to highlight the importance of health and wellbeing in the workplace.

Among others, the **International Brand Hall** is the main stage for the latest trends, the place for stimulating encounters between Chinese and international manufacturers, and the platform for global brands to successfully access the vast Chinese market.



The **Public Commercial Space** section in **Area B** showcases the best solutions for school furniture, hotel furniture, and furniture for public spaces like cultural, transport, and sports venues. These are all areas in constant evolution both internationally and in China where, particularly in the rapidly developing school sector, demand is high for more and more advanced furnishings of better quality and design.



53rd CIFF Guangzhou 2024

phase 1 - 18-21 March 2024

home furniture, homedecor & hometextile, outdoor & leisure furniture

phase 2 - 28-31 March 2024

office furniture, commercial furniture, hotel furniture and furniture machinery & raw materials

For more information on CIFF please visit: www.ciff-gz.com

You can download the [high-resolution images here](#)

Further images are available upon request

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